

# RUBEN MEELDIJK MSC.




DESIGNER OF INTERACTIONS











I aim to design interactions between people and technology that are appealing, fitting and clear. Technology should enrich people's lives and the human scale is leading in my designs. Products and people mutually affect each other and it is my passion to design the right experience for the right context.




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The Netherlands

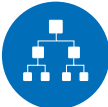

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**Speaks** Dutch (native)   
English (fluent)   
German (basic) 

**Tools** Sketch   
Marvel / InVision   
Flinto   
Animating 

Illustrator   
Photoshop   
InDesign   
Rhino 3D 

Arduino   
HTML / CSS   
JAVA 

**Approach**  Analytical  Conceptual thinking

 User-centered  Hands-on

**Also likes** Climbing Roadtrips  
Snowboarding IoT  
Photography Pixel art

**Education** **MSc. Design for Interaction**  
2013 [Delft University of Technology](#)  
September 2010 - June 2013  
Human - product interactions

2010 **BSc. Industrial Design**  
[Eindhoven University of Technology](#)  
September 2005 - Februari 2010  
Interactive concepts & products

2005

**Experience** **Freelance UX Designer**  
2017 Since January 2014

**Senior User Experience Designer**  
[T-Mobile NL, The Hague](#)  
August 2016 - Present  
Improving the online experience

2016 **User Experience Designer**  
[Sharewire, The Hague](#)  
June 2015 - Present  
Various commissioned mobile apps

2015 **User Experience Designer**  
[Sensara, Rotterdam](#)  
May 2014 - February 2016  
Design & research for a domotics app

**User Experience Designer**  
[Dutch Domotics, Rotterdam](#)  
January 2014 - February 2016  
Design & testing of a care-monitoring app

**User Experience Designer**  
[Applied Radar Technology, Leiden](#)  
January 2014 - November 2014  
Mobile sleep monitoring apps

2014

**Design Graduate**  
[Frank & Frens, Delft](#)  
September 2012 - June 2013  
Design of a kite-surf simulator (kitesim.nl)

2013

2012

**Industrial Design Intern**  
[Liquavista, Eindhoven](#)  
September 2008 - November 2008  
Design explorations for ink display technology

2008