

RUBEN MEELDIJK MSC.

DESIGNER OF INTERACTIONS



I aim to design interactions between people and technology that are appealing, fitting and clear. Technology should enrich people's lives and the human scale is leading in my designs. Products and people mutually affect each other and it is my passion to design the right experience for the right context.

Contact Dr. de Visserstraat 68-B02
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The Netherlands

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Languages

- Dutch (native)
- English (fluent)
- German (basic)

Tools

- Figma
- Sketch
- Axure RP
- Zeplin
- Marvel / InVision
- Miro

- Adobe CC
- Rhino 3D

- Arduino
- HTML / CSS

Approach



Analytical



Conceptual



User-centered



Hands-on

Also likes

Climbing Roadtrips
Hiking IoT
Snowboarding Pixel art

Experience

Freelance UX Designer

Since 2014

2021

Senior User Experience Designer

[Ahold \(Albert Heijn\), Zaandam](#)

2019

Dec 2018 - September 2021

Design & research for in-store applications

Senior User Experience Designer

[VodafoneZiggo, Amsterdam / Utrecht](#)

2017

July 2017 - August 2018

Design of a 'converged' eShop

Senior User Experience Designer

[T-Mobile NL, The Hague](#)

2016

August 2016 - February 2017

Improving the (eCommerce) experience

User Experience Designer

[Sharewire, The Hague](#)

2015

June 2015 - February 2017

Various commissioned mobile (native) apps

User Experience Designer

[Dutch Domotics & Sensara, Rotterdam](#)

2014

January 2014 - February 2016

Research & design of care-monitoring apps

User Experience Designer

[Applied Radar Technology, Leiden](#)

2013

January 2014 - November 2014

Mobile sleep monitoring apps

Design Graduate

[Frank & Frens, Delft](#)

2012

September 2012 - June 2013

Design of a kite-surf simulator ([kitesim.nl](#))

Education

MSc. Design for Interaction

2013

[Delft University of Technology](#)

September 2010 - June 2013

Human - product interactions

2010

BSc. Industrial Design

[Eindhoven University of Technology](#)

2005

September 2005 - February 2010

Interactive concepts & products