RUBEN MEELDIJK MSC.   DESIGNER OF INTERACTIONS

I aim to design interactions between people and technology that are appealing, fitting and clear. Technology should enrich people's lives and the human scale is leading in my designs. Products and people mutually affect each other and it is my passion to design the right experience for the right context.

Contact

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Languages

- Dutch (native)
- English (fluent)
- German (basic)

Tools

- Figma
- Sketch
- Axure RP
- Zeplin
- Marvel / InVision
- Miro

- Adobe CC
- Rhino 3D

- Arduino
- HTML / CSS

Approach

- Analytical
- User-centered
- Conceptual
- Hands-on

Also likes

Climbing
Hiking
Snowboarding
Roadtrips
IoT
Pixel art

Experience

2024

Freelance UX Designer
Since 2014

Senior Service & UX Designer
Royal Dutch KLM, Schiphol
Feb 2022 – November 2023
Pre- and onflight (crew) applications &
Reshaping the crew's digital journey

2022

Senior User Experience Designer
Ahold (Albert Heijn), Zaandam
Dec 2018 – September 2021
Design & research for in-store applications

2019

Senior User Experience Designer
VodafoneZiggo, Amsterdam / Utrecht
July 2017 – August 2018
Design of a 'converged' eShop

2017

Senior User Experience Designer
T-Mobile NL, The Hague
August 2016 – February 2017
Improving the (eCommerce) experience

2016

User Experience Designer
Sharewire, The Hague
June 2015 – February 2017
Various commisioned mobile (native) apps

2015

User Experience Designer
Dutch Domotics & Sensara, Rotterdam
Applied Radar Technology, Leiden
January 2014 – February 2016
Research & design of care-monitoring apps

2014

Education

2013

MSc. Design for Interaction
Delft University of Technology
Internship at Frank & Frens, Delft
September 2010 – June 2013
Human - product interactions
Graduated on a kite-surf simulator (kitesim.nl)

2010

BSc. Industrial Design
Eindhoven University of Technology
September 2005 – Februari 2010
Interactive concepts & products

2005