

RUBEN MEELDIJK MSC.




DESIGNER OF INTERACTIONS












I aim to design interactions between people and technology that are appealing, fitting and clear. Technology should enrich people's lives and the human scale is leading in my designs. Products and people mutually affect each other and it is my passion to design the right experience for the right context.



Contact Volmarijnstraat 124A-1
3021 XW Rotterdam
The Netherlands

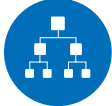



ruben@rubenmeeldijk.nl
www.rubenmeeldijk.nl
+31 6 29505348

Speaks Dutch (native) 
English (fluent) 
German (basic) 

Tools Sketch 
Axure RP 
Marvel / InVision 
Flinto 
Animating 

Illustrator 
Photoshop 
InDesign 
Rhino 3D 

Arduino 
HTML / CSS 

Approach  Analytical  Conceptual
 User-centered  Hands-on

Also likes Climbing Roadtrips
Snowboarding IoT
Photography Pixel art

Education MSc. Design for Interaction
2013 [Delft University of Technology](#)
September 2010 - June 2013
Human - product interactions

2010 **BSc. Industrial Design**
[Eindhoven University of Technology](#)
September 2005 - Februari 2010
Interactive concepts & products

Experience Freelance UX Designer
2018 Since January 2014

Senior User Experience Designer
[VodafoneZiggo, Amsterdam / Utrecht](#)
July 2017 - August 2018
Design of a 'converged' eShop

2017 Senior User Experience Designer
[T-Mobile NL, The Hague](#)
August 2016 - February 2017
Improving the online experience

2016 User Experience Designer
[Sharewire, The Hague](#)
June 2015 - February 2017
Various commissioned mobile (native) apps

2015 User Experience Designer
[Sensara, Rotterdam](#)
May 2014 - February 2016
Research & design of a domotics app

User Experience Designer
[Dutch Domotics, Rotterdam](#)
January 2014 - February 2016
Design & testing of a care-monitoring app

User Experience Designer
[Applied Radar Technology, Leiden](#)
January 2014 - November 2014
Mobile sleep monitoring apps

2014 **Design Graduate**
2013 [Frank & Frens, Delft](#)
September 2012 - June 2013
Design of a kite-surf simulator (kitesim.nl)